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## Three Big Tech Programs In Ann Arbor This Week

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ANN ARBOR - There's three hot tech programs happening this week in Ann Arbor. Entrepreneurs will learn how to better organize their dot coms, figure out CRM, and look into a noted tech journalist's crystal ball to see whether it's thumbs up, or thumbs down, for technology this year.

Ann Arbor IT Zone

April 10: Real Answers to your CRM Problems - Just A Block Away. Jacques Habra, CEO of Web Elite, Rick Laub, Co-founder of Fullscope, and Pamela Emery, VP-Strategic Planning will discuss the art of Customer Relationship Management. Networking begins at 5 p.m., followed by a program at 5:30 p.m., at the IT Zone Launch Pad, 330 E. Liberty in downtown Ann Arbor. Registration \$25 for non-members, \$5 for students, members free. Register at [annarboritzone.org](http://annarboritzone.org).

April 11: Dan Gillmore, Technology Columnist for the San Jose Mercury News. Gillmor, a former technology writer for the Detroit Free Press, will provide analysis on the Silicon Valley technology and business revolution and its global & personal impact. He'll examine what's happening in the tech center of the universe and how will it impact the IT industry as a whole. This free program begins at 5:30 p.m. at the Michigan League, 911 N. University, Ann Arbor. Register at [annarboritzone.org](http://annarboritzone.org).

Ann Arbor Software Council

April 12: Learn the lessons from the first phase of the Internet Revolution and how the future of the Internet will position e-Business as a cost-cutting advantage. Jacques Habra of Web Elite will also introduce the "Nine Organizational Practices that Kill Progress" as signs to consider when introducing new technology in a company. \$10, members; \$15, prospective members; \$5, students Location: Wolverine Tower, Room 18, 3003 S. State Street, Ann Arbor, 1 block north of I-94, Register online at [www.annarborchamber.org](http://www.annarborchamber.org)

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