

GLIMA Names Best Websites In State

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DETROIT - GLIMA named the best websites in the state Tuesday night at a slick and quick awards ceremony at the swank GEM Theater.

Here's the winners by category and the judge's comments. The ceremony probably set a record for naming all the winners in a half hour.

Best Entertainment Site: www.zoomrooms.com. Produced by Sv3 Media Group. Judge Lynda Weinman's comments: "Entertaining - even while loading. Incredible use of color. It will keep kids amused long periods of time. With large, easy to read text, kids have no problem navigating through this site. A very fun site."

Best Creative That Never Made It. <http://Demos.webelite.com/conddvc70>. Produced by Web Elite. Weinman's comments: "Incorporated into the Flash use is a picture gallery, sound effects, animated transitions and a variety of interactions. Excellent implementation of a navigation system."

Best Use of Technology. www.chrysler.com. Produced by Organic. Weinman's comments: "The Chrysler website takes excellent advantage of available technology and does it where appropriate, without sacrificing good design, their message or usability. Nice interaction."

Best User Interface. www.genesishomes.com. Produced by Y&R Group Detroit. Weinman's comments: "Nice. Calm. If their homes are as well put together as their website, they'll be successful. Easy and simple."

Best E-Zine. www.learningnetwork.com. Produced by Learning Network, a Pearson Company. Weinman's comments: "This site contains a massive amount of information. The information is well organized. The design, use of color and space only add to the ease of navigation."

Best E-Commerce Site. www.4adodge.com. Produced by Organic. Weinman's comments: "The home page provides multiple options that are immediately clear and each enticing. The design allows the focus to remain on the product, not the site."

Best Student Site. www.thatsendresults.com. Produced by Helen Louise Griffin Jr. Weinman's comments: "A very contemporary site with attitude. Good sense of design and use of humor."

Best Use of Flash. www.medialabonline.com. Produced by Creative Perceptions. Weinman's comments: "This site contains a lot of long copy. They present it very well. Good use of Flash-brings the subject matter to life. Downloads are amazingly quick. No details were missed."

Best of Show. First Place: www.medialabonline.com. Second Place: learningnetwork.com. Third Place: demos.webelite.com/canddvc70.

PROFILE: [Mary Adams, Ford Motor Co.'s CIO](#)

WEBCAST: [Imark's Cantrell On Tech S Biz](#)

WEBCAST: [Support4you If You Need A Virtual Ten](#)

Three Hours Of Live Webcasts From IT Show On Tap For Thursday

WEBCAST: [Live From Novi Expo Center, Michigan Technology Town Hall](#)

Live ITEC Webcast Featured On MITechnews.Com

ITEC/Automation Alley Show Next Week

WEBCAST: [WJR's Internet Advisor: Inside Look](#)

WEBCAST: [Digital Hour With The Mot Fool](#)

AweComm, Group Michigan Heart Imaging Win Free ITEC/Automation Alley Booth Space

GLIMA/Automation Alley Dot Cup Golf Outing Still Has Te Time Openings; M Register By June 1

Auto Expert David Cole Named To Panel Board

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